

Monday, February 20

	8:00am – 12:00pm		1:00pm – 5:00pm
CONCRETE coatings	MO201W Mastering Polyaspartic Coatings (Part 1) Trevor Foster SAY Sí Board Room	Workshop \$450	MO205W Creating Decorative Effects with Metallics (Part 1) Troy Lemon SAY Sí Black Box Theatre
grinding & polishing	MO503W Restoration With Polishable Overlays (Part 1) George Lacker	Workshop \$650 (Includes lunch both days) SAY Sí WAM	
	MO505W Fundamentals of Polishing Concrete (Part 1) Adrian Henry	Workshop \$650 (Includes lunch both days) SAY Sí Visual Arts Studio	
stamping & texturing CONCRETE	MO801W High-End Stamped Concrete and Custom Features (Part 1) Jason Geiser	Workshop \$650 (Includes lunch both days) SAY Sí Front Area	
walls & hardscapes	MO901W Introduction to Vertical Carving and Sculpting (Part 1) Nathan Giffin	Workshop \$650 (Includes lunch both days) SAY Sí	

Tuesday, February 21

	8:00am – 12:00pm		1:00pm – 5:00pm
CONCRETE coatings	MO201W Mastering Polyaspartic Coatings (Part 2) Trevor Foster SAY Sí Board Room	Workshop	MO205W Creating Decorative Effects with Metallics (Part 2) Troy Lemon SAY Sí Black Box Theatre
grinding & polishing	MO503W Restoration With Polishable Overlays (Part 2) George Lacker	Workshop (Includes lunch both days) SAY Sí WAM	
	MO505W Fundamentals of Polishing Concrete (Part 2) Adrian Henry	Workshop (Includes lunch both days) SAY Sí Visual Arts Studio	
stamping & texturing CONCRETE	MO801W High-End Stamped Concrete and Custom Features (Part 2) Jason Geiser	Workshop (Includes lunch both days) SAY Sí Front Area	
walls & hardscapes	MO901W Introduction to Vertical Carving and Sculpting (Part 2) Nathan Giffin	Workshop (Includes lunch both days) SAY Sí	
	TU905W GFRC Water-Feature Design & Build Workshop: Featuring Advanced Colorization Techniques David Montoya	Workshop \$450 (Includes lunch) SAY Sí Front Area	
	TU907W Dinosaurs Go Decorative: Theming in Large Scale (Part 1) Thom Hunt	Workshop \$650 (Includes lunch) HBGCC Show Floor	

Wednesday, February 22

	8:00am – 9:45am	10:00am – 11:45am		3:00pm – 4:45pm
construction SERVICES	WE101S Seminar \$75 Managing and Directing Clients' Expectations B. Sacco & G. Roman <i>HBGCC Room 102B</i>	WE103S Seminar \$75 Decorative Concrete 101: A Survey Course of a Versatile Industry Jason Geiser <i>HBGCC Room 103A</i>		WE105S Seminar \$75 Harnessing the Power of Smartphones for Business Management Cory Hanneman <i>HBGCC Room 101B</i>
CONCRETE coatings	WE211S Seminar \$75 Becoming Sealer-Savvy Jennifer Crisman <i>HBGCC Room 103A</i>	WE213S Seminar \$75 New Opportunities in Waterproof Coating Systems Matt Ranzau <i>HBGCC Room 102A</i>		WE215S Seminar \$75 Mastering Surface Prep for Concrete Overlays, Stains and Sealers John Reynolds <i>HBGCC Room 102A</i>
countertops & precast CONCRETE	WE311W Workshop \$450 Creative Techniques for Countertops (Part 1) Cindee Lundin <i>Exhibit Hall Gallery 6</i>		Visit the Exhibit Hall from 10 a.m. – 4 p.m. Complimentary lunch service from noon – 1 p.m.	WE315S Seminar \$75 Beyond The Barbecue: Design and Build a Better Outdoor Kitchen Scott Cohen <i>HBGCC Room 103B</i>
	WE313W Workshop \$450 Creating Basic Precast Production Molds (Part 1) Chris Karlik <i>Exhibit Hall Gallery 4</i>			WE317W Workshop \$250 The Beginner's Guide to Constructing Concrete Countertops (Part 1) Tommy Cook <i>Exhibit Hall Gallery 1</i>
fresh CONCRETE	WE411S Seminar \$75 From the Ground Up: Creating the Perfect Slab Philip Brandt <i>HBGCC Room 101A</i>	WE413S Seminar \$75 Understanding Moisture Testing & Remediation Bruce Newbrough <i>HBGCC Room 102B</i>		
grinding & polishing	WE511S Seminar \$75 Colloidal Silica: New Technology for Better Concrete Brad Sleeper <i>HBGCC Room 102A</i>	WE513S Seminar \$75 Critical Business Principles in Concrete Polishing Mark Rossi <i>HBGCC Room 101B</i>		WE515S Seminar \$75 Polished Concrete 101 Adrian Henry <i>HBGCC Room 101A</i>
overlays & toppings		WE611S Seminar \$75 Innovative Decorative Toppings Kirby Davis <i>HBGCC Room 101A</i>		
staining & coloring CONCRETE	WE713W Workshop \$450 The New Era of Decorative Concrete Stenciling (Part 1) Rachel Bruce <i>Exhibit Hall Gallery 1</i>			WE719P Panel \$75 Creative Opportunities for Designing With Color Bart Sacco, Mod. <i>HBGCC Room 102B</i>
stamping & texturing CONCRETE	WE811S Seminar \$75 Maximizing Profits on Stamping Jobs Rich Cofoid <i>HBGCC Room 101B</i>	WE815S Seminar \$75 How to Achieve Perfect Stamped Concrete Projects Every Time Doug Bannister <i>HBGCC Room 103B</i>		
walls & hardscapes	TU907W Workshop Dinosaurs Go Decorative: Theming in Large Scale (Part 2) Thom Hunt <i>HBGCC Show Floor</i>			
				WE911S Seminar \$75 Designing With Flexible Stone Kathy Carroll <i>HBGCC Room 103A</i>

Thursday, February 23

	8:00am – 9:45am	10:00am – 11:45am		3:00pm – 4:45pm
construction SERVICES	TH111S Seminar \$75 Finding the Hidden Revenue Potential in Maintenance Programs Frank Lewis HBGCC Room 102B	TH119GP Panel *Green Matters Environmentally Friendly Concrete Mix Design: Balancing Sustainability, Performance & Economy Jan Prusinski, Mod. HBGCC Room 101B	Visit the Exhibit Hall from 10 a.m. – 4 p.m.	TH123P Panel \$75 Successful Marketing Techniques to Expand Your Business Mark Donaldson, Mod. HBGCC Room 102B
	TH113S Seminar \$75 Strategic Marketing and Customer Service Nicholas Cichielo HBGCC Room 103B	TH115S Seminar \$75 Controlling Business Finances and Goal Setting Nicholas Cichielo HBGCC Room 103B		
	TH117GK Keynote *Green Matters Green Building Market Trends and Concrete Contributions (KEYNOTE) David Shepherd HBGCC Room 103A	TH121GP Panel *Green Matters Sustainable Design Using Architectural and Decorative Concrete Tim Gregorski, Mod. HBGCC Room 102A		TH125GS Seminar *Green Matters Sustaining Green – What are the Global Trends? Kirby Davis HBGCC Room 101B
CONCRETE coatings			TH221GS Seminar *Green Matters The Science, Impact and Benefits of Infrared Reflective Coatings Jaime Villagomez HBGCC Room 101A	
countertops & precast CONCRETE	TH319W Workshop \$450 Creating Custom Concrete Furniture (Part 1) Justin Burd Exhibit Hall Gallery 2		Complimentary lunch service from noon – 1 p.m.	WE317W Workshop The Beginner's Guide to Constructing Concrete Countertops (Part 2) Tommy Cook Exhibit Hall Gallery 1
	WE311W Workshop Creative Techniques for Countertops (Part 2) Cindee Lundin Exhibit Hall Gallery 6			
	WE313W Workshop Creating Basic Precast Production Molds (Part 2) Chris Karlik Exhibit Hall Gallery 4			
fresh CONCRETE		TH421GP Panel *Green Matters The Greening of Decorative Concrete: LEED & Beyond John Strieder, Mod. HBGCC Room 101A	TH427GS Seminar *Green Matters Green Concrete Effects on Concrete Contractors Ward Malisch HBGCC Room 102A	
grinding & polishing	TH523S Seminar \$75 Successful Concrete Flooring From Start to Finish Joe Reardon HBGCC Room 101A	TH527GP Panel *Green Matters Reflecting on Polished Concrete: Contributing to a Greener Environment Peter Wagner, Mod. HBGCC Room 102B	TH529GS Seminar *Green Matters Environmental Benefits of Polished Concrete with Integral Color, Dyes or Stains Jim Orella HBGCC Room 103A	
overlays & toppings	TH623W Workshop \$450 Exploring Popular Decorative Overlay Systems (Part 1) David Blasdel Exhibit Hall Gallery 3			
staining & coloring CONCRETE	TH725W Workshop \$450 Advanced Artistic Techniques for Concrete Staining (Part 1) Shellie Rigsby & Randall Klassen Exhibit Hall Gallery 5		TH727S Seminar \$75 Understanding Color Steven Ochs HBGCC Room 103B	
	WE713W Workshop The New Era of Decorative Concrete Stenciling (Part 2) Rachel Bruce Exhibit Hall Gallery 1			
walls & hardscapes	TH921S Seminar \$75 Sculpting Hillides with Decorative Concrete Tom Ralston HBGCC Room 101B	TH923S Seminar \$75 Designing and Building Outdoor Fireplaces and Fire Features Scott Cohen HBGCC Room 103A		

*Included with \$145 Green Matters Conference Pass

Friday, February 24

	8:00am – 9:45am	10:00am – 11:45am
construction SERVICES	FR143S Seminar \$75 Solving the 10 Most Common Finishing Problems Chris Sullivan <i>HBGCC Room 103B</i>	FR149S Seminar \$75 Introduction to Online Marketing for Contractors Nick Dancer <i>HBGCC Room 103A</i>
	FR145P Panel \$75 Getting Ink: How to Get Your Story Published Sherry A. Boyd, Mod. <i>HBGCC Room 102B</i>	FR151GS Seminar *Green Matters The Vocabulary of LEED: Understand the Basics of Green Building, Sustainability, and LEED Criteria Chris Sullivan <i>HBGCC Room 101B</i>
	FR147GS Seminar *Green Matters A Concrete Solution to Green Building Larry Rowland <i>HBGCC Room 102A</i>	
CONCRETE coatings	FR231GS Seminar *Green Matters Demystifying Sustainable Coating Technologies & Performance Expectations John Bennett <i>HBGCC Room 101A</i>	
countertops & precast CONCRETE	TH319W Workshop Creating Custom Concrete Furniture (Part 2) Justin Burd <i>Exhibit Hall Gallery 2</i>	
		FR321S Seminar \$75 Step-by-Step Instructions for Creating Amazing GFRG Countertops Jeffrey Girard, P.E. <i>HBGCC Room 102B</i>
fresh CONCRETE	FR431GS Seminar *Green Matters Concrete Environmental Solutions: Cooling & Stormwater Management Benefits Vance Pool <i>HBGCC Room 101B</i>	FR435GS Seminar *Green Matters Integrating Resilience Into Sustainability Stephen Szoke <i>HBGCC Room 103B</i>
grinding & polishing	FR533S Seminar \$75 Exploring the Opportunities of Polishable Overlays Clark Branum <i>HBGCC Room 103A</i>	FR535GS Seminar *Green Matters Polished Concrete – Today’s Green Alternative to Existing Floor Coverings Brian Wilson <i>HBGCC Room 102A</i>
overlays & toppings	TH623W Workshop Exploring Popular Decorative Overlay Systems (Part 2) David Blasdel <i>Exhibit Hall Gallery 3</i>	
staining & coloring CONCRETE	TH725W Workshop Advanced Artistic Techniques for Concrete Staining (Part 2) Shellie Rigsby & Randall Klassen <i>Exhibit Hall Gallery 5</i>	
		FR733GS Seminar *Green Matters It’s Not All LEED: The Quest for Earth-Friendly, Safe and Sustainable Materials Patrick Soler <i>HBGCC Room 101A</i>

Visit the Exhibit Hall from 10 a.m. – 2 p.m.

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